

Trowbridge Community Area - Local Priorities 2017 - 2019

Children and young people	
Mental and emotional health	77%
Child poverty	59%
Childhood obesity	45%
Positive leisure time activities	36%
Jobs, apprenticeships and training	36%
Educational attainment	27%
No's supported by Children's Social Care	12%
Teenage pregnancy	8%

Community Safety	
Alcohol and drug abuse	93%
Anti-social behaviour	85%
Highway safety	39%
Protecting the community and vulnerable	30%
Domestic violence	21%
Social cohesion	19%
Race crime	12%
Emergency planning	2%

Culture	
Participation in arts, crafts and culture	69%
Affordable access to cultural activities	69%
Diversity and social inclusion	37%
Cultural and arts venues	30%
Local history and heritage	27%
Library use	26%
Cultural tourism and visitor economy	21%
Digital inclusion and broadband	21%

Economy	
Training and skills	74%
Infrastructure and planning	65%
Apprenticeships and work experience	46%
Employment opportunities	38%
Inward investment	38%
New business creation	17%
Support for existing businesses	16%
Marketing and promotion	6%

Environment	
Litter and fly tipping	78%
Recycling rates	55%
Greenspace and parks	52%
River quality	38%
Wildlife and biodiversity	36%
Air quality	17%
Improving rights of way	13%
Emergency Planning	12%

Health and wellbeing	
Physical activity and healthy lifestyles	80%
Mental health	63%
Health inequalities/ healthcare facilities	46%
Obesity (children and adults)	39%
Support for carers	31%
NHS Health checks and vaccinations	17%
Breast feeding, pre and post natal care	14%
Hospital admissions resulting from injury	10%

Older People	
Social isolation and loneliness	78%
Independent living	52%
Dementia and rates of diagnosis	48%
Positive activities for older people	36%
Support for carers	32%
Poverty affecting older people	26%
Safeguarding the vulnerable	25%
Avoiding emergency admissions	3%

Transport	
Access to public transport	70%
Speeding and road safety	66%
Cycling and walking	54%
Road improvements	34%
Reducing car use and traffic	27%
Highway infrastructure	21%
Air quality	14%
Street cleaning	14%

Our Community and housing	
Affordable private housing to buy or rent	55%
Civic participation and volunteering	51%
Social housing and secure tenancies	49%
Homelessness	43%
Deprivation, inequality and poverty	41%
Community events and activities	33%
Cultural diversity and social inclusion	22%
Digital engagement	6%