

## Southern Wiltshire Community Area - Local Priorities 2017 - 2019

<b>Children and young people</b>	
<b>Childhood obesity</b>	<b>73%</b>
<b>Mental and emotional health</b>	<b>58%</b>
<b>Child poverty</b>	<b>55%</b>
Job prospects	28%
Special educational needs	27%
Positive leisure time activities	27%
Educational attainment	25%
Teenage pregnancy	1%

<b>Community Safety</b>	
<b>Protecting the vulnerable</b>	<b>76%</b>
<b>Highway safety</b>	<b>58%</b>
<b>Rural crime</b>	<b>48%</b>
Anti-social behaviour	44%
Domestic violence	35%
Alcohol and drug abuse	32%
Emergency planning and preparedness	6%

<b>Culture</b>	
<b>Local landscape and heritage</b>	<b>68%</b>
<b>Participation in arts and culture</b>	<b>62%</b>
<b>Local history</b>	<b>45%</b>
Library use	33%
Supporting cultural and arts venues	32%
Access to cultural events & activities	29%
Arts, crafts and heritage economy	15%

<b>Economy</b>	
<b>Apprenticeships and work experience</b>	<b>70%</b>
<b>Broadband and digital</b>	<b>62%</b>
<b>Support for existing rural businesses</b>	<b>50%</b>
Training and skills	38%
Inward investment and new businesses	35%
Employment opportunities	32%
Debt and financial inclusion	11%

<b>Environment</b>	
<b>Fly tipping and litter</b>	<b>79%</b>
<b>Protecting the countryside</b>	<b>70%</b>
<b>Wildlife and biodiversity</b>	<b>44%</b>
Improving rights of way	42%
Recycling rates	32%
Flooding	15%
River water quality	14%

<b>Health and wellbeing</b>	
<b>Mental health</b>	<b>75%</b>
<b>Healthy lifestyles</b>	<b>72%</b>
<b>Support for carers</b>	<b>68%</b>
Obesity (children and adults)	45%
Alcohol related hospital admissions	18%
Health checks and vaccinations	9%
Ante and post natal care	6%

<b>Older People</b>	
<b>Support for carers</b>	<b>71%</b>
<b>Social isolation and loneliness</b>	<b>64%</b>
<b>Dementia</b>	<b>45%</b>
Positive activities for older people	41%
Living longer at home	27%
Safeguarding the vulnerable	26%
Avoiding emergency admissions and falls	12%

<b>Transport</b>	
<b>Road improvements and maintenance</b>	<b>72%</b>
<b>Access to public transport</b>	<b>66%</b>
<b>Cycling and walking</b>	<b>54%</b>
Reducing car use and traffic congestion	34%
Speeding and road safety	26%
Highway infrastructure improvements	25%
Street cleaning	17%

<b>Our Community and housing</b>	
<b>Affordable housing</b>	<b>76%</b>
<b>Volunteering</b>	<b>64%</b>
<b>Downsizing opportunities</b>	<b>41%</b>
Deprivation and poverty	36%
Community events and activities	35%
Digital engagement	20%
Diversity and inclusion	15%