

South West Wiltshire Community Area - Local Priorities 2017 - 2019

Children and young people	
Childhood obesity	70%
Mental and emotional health	59%
Positive leisure time activities	50%
Job prospects	35%
Educational attainment	27%
Child poverty	18%
Special educational needs and disability	17%
Teenage pregnancy	3%

Community Safety	
Protecting the vulnerable	73%
Highway safety	63%
Alcohol and drug abuse	53%
Anti-social behaviour	27%
Social cohesion	24%
Rural crime	20%
Domestic violence	15%
Emergency planning	13%

Culture	
Affordable access to cultural activities	67%
Diversity and social inclusion	57%
Participation in arts, crafts and culture	49%
Library use	35%
Local landscape and heritage	30%
Local history	16%
Arts, crafts and heritage economy	11%
Cultural and arts venues	10%

Economy	
Broadband and digital	63%
Support for existing businesses	45%
Apprenticeships and work experience	42%
Training and skills	37%
Employment opportunities	36%
Inward investment	36%
New business creation	20%
Debt and financial inclusion	5%

Environment	
Fly tipping and litter	68%
Wildlife and biodiversity	58%
River quality	45%
Protecting the countryside	43%
Improving rights of way	29%
Recycling rates	24%
Countryside crafts and skills	12%
Flooding	9%

Health and wellbeing	
Physical fitness and activity	63%
Healthy lifestyles	62%
Support for carers	59%
Obesity (children and adults)	45%
Mental health	36%
NHS Health checks and vaccinations	20%
Skin cancers	1%
Breast feeding, pre and post natal care	1%

Older People	
Social isolation and loneliness	76%
Dementia	62%
Support for carers	50%
Independent living	31%
Positive activities for older people	30%
Safeguarding the vulnerable	19%
Avoiding emergency admissions	13%
Poverty	8%

Transport	
Road improvements	76%
Access to public transport	67%
Highway infrastructure	43%
Speeding and road safety	40%
Cycling and walking	31%
Reducing car use and traffic	24%
Street cleaning	8%
Air quality	0%

Our Community and housing	
Affordable housing	79%
Deprivation and poverty	54%
Digital engagement and broadband	54%
Community events and activities	30%
Volunteering	21%
Homelessness	15%
Diversity and inclusion	14%
Fuel poverty	14%