

Royal Wootton Bassett and Cricklade Community Area - Local Priorities 2017 - 2019

Children and young people	
Mental and emotional health	65%
Educational attainment	64%
Positive leisure time activities	56%
Childhood obesity	26%
Child poverty	19%
Special educational needs and disability	19%
Job prospects	17%
Teenage pregnancy	3%

Community Safety	
Anti-social behaviour	71%
Highway safety	64%
Domestic violence	51%
Protecting the vulnerable	31%
Alcohol and drug abuse	21%
Social cohesion	16%
Emergency planning	12%
Rural crime	11%

Culture	
Affordable access to cultural activities	73%
Library use	58%
Diversity and social inclusion	58%
Local landscape and heritage	29%
Participation in arts, crafts and culture	19%
Local history	19%
Cultural and arts venues	14%
Arts, crafts and heritage economy	10%

Economy	
Apprenticeships and work experience	71%
Training and skills	70%
Broadband and digital	52%
Employment opportunities	43%
Support for existing businesses	18%
Debt and financial inclusion	11%
New business creation	11%
Inward investment	7%

Environment	
Fly tipping and litter	74%
Flooding	60%
Improving rights of way	42%
Protecting the countryside	36%
Wildlife and biodiversity	33%
Recycling rates	26%
River quality	5%
Countryside crafts and skills	4%

Health and wellbeing	
Mental health	75%
Healthy lifestyles	68%
Support for carers	61%
Obesity (children and adults)	33%
Physical fitness and activity	28%
NHS Health checks and vaccinations	14%
Skin cancers	1%
Breast feeding, pre and post natal care	1%

Older People	
Social isolation and loneliness	80%
Support for carers	58%
Dementia	54%
Independent living	24%
Safeguarding the vulnerable	24%
Positive activities for older people	21%
Avoiding emergency admissions	14%
Poverty	7%

Transport	
Road improvements	81%
Speeding and road safety	69%
Access to public transport	66%
Cycling and walking	25%
Reducing car use and traffic	14%
Highway infrastructure	14%
Street cleaning	11%
Air quality	6%

Our Community and housing	
Affordable housing	88%
Deprivation and poverty	65%
Digital engagement and broadband	48%
Homelessness	31%
Diversity and inclusion	16%
Community events and activities	15%
Volunteering	12%
Fuel poverty	8%