

Melksham Community Area - Local Priorities 2017 - 2019

Children and young people	
Child poverty	70%
Mental and emotional health	65%
Childhood obesity	60%
Educational attainment	25%
Job prospects	25%
Positive leisure time activities	22%
Special educational needs and disability	15%
Teenage pregnancy	8%

Community Safety	
Anti-social behaviour	71%
Alcohol and drug abuse	67%
Highway safety	49%
Protecting the vulnerable	29%
Domestic violence	26%
Social cohesion	20%
Emergency planning and flooding	13%
Rural crime	9%

Culture	
Diversity and social inclusion	52%
Library use	51%
Participation in arts, crafts and culture	47%
Affordable access to cultural activities	40%
Village halls and community spaces	36%
Local landscape and countryside	25%
Local history and heritage	20%
Cultural and leisure economy	16%

Economy	
Training, skills and apprenticeships	79%
Employment opportunities and jobs	51%
Support for existing businesses	48%
Broadband and digital	44%
New businesses and start-ups	24%
Promoting tourism and leisure	21%
Debt and financial inclusion	14%
Inward investment	8%

Environment	
Wildlife and biodiversity	54%
Fly tipping and litter	52%
Green energy	50%
Flooding	43%
Recycling rates	32%
River quality	23%
Air quality	19%
Improving rights of way	19%

Health and wellbeing	
Mental health and wellbeing	70%
Promoting healthy lifestyles	65%
Support for carers	61%
Obesity (children and adults)	45%
Leisure and sports activities	28%
NHS Health checks and vaccinations	13%
Breast feeding, pre and post natal care	5%
Skin cancers	3%

Older People	
Social isolation and loneliness	74%
Support for carers	62%
Promoting healthy and active lifestyles	57%
Dementia	26%
Positive activities for older people	23%
Independent living	16%
Keeping older people safe from crime	16%
Avoiding emergency admissions (inc falls)	14%

Transport	
Access to public transport (inc. railway)	80%
Promoting cycling and walking	56%
Highway management and infrastructure	54%
Road improvements and repairs	42%
Speeding and road safety	27%
Reducing car use and traffic	21%
Street cleaning	9%
Air quality	6%

Our Community and housing	
Deprivation and poverty	82%
Affordable housing	74%
Volunteering	47%
Community events and activities	23%
Homelessness	20%
Diversity and inclusion	20%
Digital engagement and broadband	13%
Fuel poverty	9%