

Malmesbury Community Area - Local Priorities 2017 - 2019

Children and young people	
Mental and emotional health	80%
Positive leisure time activities	68%
Special educational needs and disability	51%
Childhood obesity	29%
Job prospects	19%
Educational attainment	15%
Child poverty	13%
Teenage pregnancy	3%

Community Safety	
Highway safety	58%
Alcohol and drug abuse	53%
Emergency planning and flooding	44%
Protecting the vulnerable	35%
Anti-social behaviour	32%
Social cohesion	19%
Domestic violence	18%
Rural crime	14%

Culture	
Participation in arts, crafts and culture	42%
Library use	42%
Local history and heritage	39%
Village halls and community spaces	39%
Affordable access to cultural activities	29%
Local landscape and countryside	29%
Diversity and social inclusion	28%
Cultural and leisure economy	17%

Economy	
Training, skills and apprenticeships	75%
Broadband and digital	63%
New businesses and start-ups	54%
Promoting tourism and leisure	28%
Employment opportunities and jobs	25%
Support for existing businesses	20%
Debt and financial inclusion	12%
Inward investment	7%

Environment	
Flooding	67%
Recycling rates	59%
River quality	48%
Wildlife and biodiversity	36%
Fly tipping and litter	36%
Improving rights of way	28%
Countryside crafts and skills	12%
Air quality	5%

Health and wellbeing	
Mental health and wellbeing	74%
Obesity (children and adults)	67%
Promoting healthy lifestyles	59%
Support for carers	38%
Leisure and sports activities	24%
NHS Health checks and vaccinations	14%
Breast feeding, pre and post natal care	7%
Skin cancers	0%

Older People	
Dementia	64%
Independent living	61%
Support for carers	49%
Social isolation and loneliness	48%
Promoting healthy and active lifestyles	23%
Positive activities for older people	20%
Avoiding emergency admissions (inc falls)	13%
Keeping older people safe from crime	7%

Transport	
Road improvements and repairs	85%
Access to public transport	65%
Promoting cycling and walking	43%
Speeding and road safety	27%
Highway management and infrastructure	27%
Reducing car use and traffic	23%
Street cleaning	4%
Air quality	1%

Our Community and housing	
Affordable housing	80%
Digital engagement and broadband	58%
Community events and activities	35%
Volunteering	26%
Fuel poverty	26%
Diversity and inclusion	23%
Deprivation and poverty	19%
Homelessness	14%