

Bradford on Avon Community Area - Local Priorities 2017 - 2019

Children and young people	
Positive leisure time activities	61%
Mental and emotional health	54%
Educational attainment	49%
Childhood obesity	40%
Job prospects	33%
Special educational needs and disability	17%
Child poverty	15%
Teenage pregnancy	0%

Community Safety	
Highway safety	73%
Protecting the vulnerable	61%
Emergency planning and flooding	43%
Social cohesion	35%
Domestic violence	26%
Anti-social behaviour	21%
Alcohol and drug abuse	16%
Rural crime	6%

Culture	
Cultural and leisure economy	45%
Diversity and social inclusion	45%
Local history and heritage	40%
Affordable access to cultural activities	38%
Village halls and community	33%
Local landscape and countryside	31%
Library use	21%
Participation in arts, crafts and culture	20%

Economy	
Support for existing businesses	56%
Employment opportunities and jobs	55%
New businesses and start-ups	47%
Promoting tourism and leisure	38%
Training, skills and apprenticeships	31%
Broadband and digital	25%
Inward investment	17%
Debt and financial inclusion	5%

Environment	
Air quality	71%
Fly tipping and litter	54%
Recycling rates	46%
Wildlife and biodiversity	27%
Flooding	27%
Improving rights of way	25%
River quality	15%
Countryside crafts and skills	5%

Health and wellbeing	
Mental health and wellbeing	77%
Promoting healthy lifestyles	70%
Leisure and sports activities	55%
Support for carers	29%
Obesity (children and adults)	27%
NHS Health checks and vaccinations	19%
Skin cancers	5%
Breast feeding, pre and post natal care	3%

Older People	
Social isolation and loneliness	80%
Promoting healthy and active lifestyles	39%
Support for carers	38%
Dementia	37%
Positive activities for older people	31%
Independent living	26%
Keeping older people safe from crime	15%
Avoiding emergency admissions	14%

Transport	
Highway management and infrastructure	54%
Reducing car use and traffic	50%
Speeding and road safety	45%
Road improvements and repairs	42%
Access to public transport	42%
Promoting cycling and walking	28%
Air quality	23%
Street cleaning	1%

Our Community and housing	
Affordable housing	69%
Community events and activities	55%
Digital engagement and broadband	43%
Deprivation and poverty	32%
Diversity and inclusion	32%
Volunteering	16%
Homelessness	10%
Fuel poverty	7%